ABUJA-NIGERIA 2021

CATEGORIES OF PROGRAMMES/ EXHIBITIONS AND COST FOR SPONSORSHIP ADVERTS IN THE CONFERENCE PROGRAMME

ADVERT RATE IN THE CONFERENCE AND EXHIBITION BROCHURE

<table>
<thead>
<tr>
<th>No.</th>
<th>Service Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Front cover</td>
<td>N485,250.00</td>
</tr>
<tr>
<td>2</td>
<td>Front inner cover</td>
<td>N350,000.00</td>
</tr>
<tr>
<td>3</td>
<td>Back cover</td>
<td>N425,000.00</td>
</tr>
<tr>
<td>4</td>
<td>Back inner cover</td>
<td>N235,000.00</td>
</tr>
<tr>
<td>5</td>
<td>Full page</td>
<td>N225,500.00</td>
</tr>
<tr>
<td>6</td>
<td>Centre spread</td>
<td>N371,200.00</td>
</tr>
<tr>
<td>7</td>
<td>Half page</td>
<td>N102,000.00</td>
</tr>
<tr>
<td>8</td>
<td>Goodwill message</td>
<td>N150,000.00</td>
</tr>
<tr>
<td>9</td>
<td>Donations</td>
<td>(As discussed with Donors)</td>
</tr>
</tbody>
</table>

SPONSORSHIP

1. Conference bags for participants N8,250 per bag x 400 participants= N3,300,000.00  
The name and the logo of the sponsors will be on the bag.

2. Conference Hall for each day N2,558,000 x 3 days = N7,674,000.00

3. Banquet Hall N750,000 for 3 days = N2,250,000.00

4. Launch N4,600 per person x 400 x 3 days = N5,520,000.00

5. Dinner Night N2,850,000 for 450 Guests = N2,850,000.00

6. Customised Face Mask with logo of the Sponsor 4 face mask per Person, 4 x 400 persons = 1,600 pcs x 1,050 per face mask = N1,680,000.00

7. Hand sanitizers N1000 x 400 persons = N 400,000.00

8. Media LTP for the 3-day programme = N4,850,000.00

9. Back drop banner with company’s logo = N 450,000.00

10. Tea break N2,450 per person for 400 persons x 3 days = N2,940,000.00

11. Company’s logo on red carpet banner = N 80,000.00

12. Name tag with sponsor’s company logo N1,050 x 400 persons = N 420,000.00

13. Cocktail = N 350,000.00

14. Hotel accommodation for invited VIPs = N4,000,000.00

EXHIBITION BOOTH

1. Mega Booth (Outside the Hall) N2,500,000.00  
Only two spaces for mega exhibition booths are available outside the hall.  
The mega booths will be erected by the exhibitors. Normal Exhibition

2. Exhibition Booth 2 x 3 N150,000.00 Normal (Foreign Exhibitors = $320)

3. Exhibition Booth 2 x 6 N300,000.00 Double (Foreign Exhibitors = $640)

PRODUCT PRESENTATION

1. 15 minutes N395,000.00 (Foreign Presenters = $790)

2. 30 minutes N550,000.00 (Foreign Presenters = $1,100)

FOR EXHIBITION, SPONSORSHIP AND PRODUCT PRESENTATION

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